



# TESOL

## CENTER CATALOGUE



**World Learning**  
EDUCATION | DEVELOPMENT | EXCHANGE



**SIT** SCHOOL FOR  
INTERNATIONAL  
TRAINING  
CELEBRATING **60** YEARS





# INTRODUCTION TO WORLD LEARNING

For 92 years, **World Learning** has worked to create a more peaceful and just world. Our **education, development, and exchange programs** help people find their voices, connect with their communities, and strengthen the institutions that form the backbone of a democratic society. With our support, these emerging leaders tackle critical global issues like poverty, conflict, and inequality.

World Learning is working to improve **global education** to ensure schools and teachers have the tools they need to support students — including English language instruction through our **TESOL** teacher training. We encourage **civic engagement** in communities around the world, and we **strengthen institutions** to better serve their constituencies. Our **youth workforce and entrepreneurship** programs help people cultivate the skills they need for the modern economy. And we offer **people-to-people exchanges** for people of all ages who seek professional and academic enrichment.

Our distinct approach to change incorporates five key elements: experiential learning, leadership development, inclusive practices, innovation, and grants management. We collaborate with local partners to find solutions that will truly work for each community. Together, we create the foundations for a better tomorrow.



# HISTORY & OVERVIEW OF THE TESOL PROGRAM

World Learning is an international leader in Teaching English to Speakers of Other Languages (TESOL) training programs dedicated to the professional development of new and experienced teachers, program administrators, and supervisors. Based on the expertise and world-wide impact of its School for International Training's Masters of Arts degree in TESOL, World Learning has offered the SIT TESOL Certificate Course for over 20 years working with teachers, schools, and ministries of education around the world. The program has since grown to offer a growing selection of courses and certificates, as well as establishing a wide network of professional TESOL trainers across the globe. Our TESOL program offers online, blended, and face-to-face courses, as well as professional consulting services in language program management.

The experiential learning cycle with evidence-based reflection and a learner-centered focus is at the heart of World Learning's educational philosophy. Through our programs, teachers around the world have gained the tools they need to flourish personally and professionally— and empower their own students to do the same. We challenge future and current teachers' perceptions of learning and encourage them to see their classes as groups of individuals with individual needs. This transformative process results in deep, sustainable changes to English language education.

Through our distinct approach, we work with teachers to **develop the abilities of English learners** through practices, curricula and materials fostering active learning, collaboration, and critical thinking. In parallel, we help teachers **pursue professional development** in a meaningful way and foster professional networking opportunities. World Learning TESOL programs support teachers and encourage the expansion of TESOL leadership ultimately leading to **improved learning** and organizational **strengthening**.

World Learning has designed, implemented, and monitored and evaluated successful English teacher training programs because of its constant innovation incorporating up-to-date technologies, methodologies, and context-specific programming, while still maintaining its core values.







## INTRODUCTION TO THE TESOL CENTER

The TESOL Center offers teacher education courses and certificates tailored for educators, nonprofit leaders, and students in the field of TESOL, as well as courses designed for English language learners. In addition, our global capacity-strengthening trainings enhance the ecosystem of organizations providing TESOL education and resources.

Whether you want to teach English or learn English, we have a range of in-person, hybrid, and online programs to meet all needs and levels. We offer accredited certificate courses and full programs; customized English teacher professional development programs, training of trainers programs; and English language learning courses. We teach specialized content, such as learning English for the workforce or how to teach English in an online environment. We also partner with universities, schools, and government agencies to

implement customized modules designed for teaching English in specific content areas such as digital literacy and environmental education.

The TESOL Center's programs are developed and delivered by a team of professionals in the U.S. and overseas with expertise in areas including language program management, teacher education programs, language program curriculum development for K-12, higher education capacity building, adult education, and school complementary programs. Over the period of 50 years, we have established a wide network of TESOL professionals and more than 70,000 alumni participants across the world. This global span allows us to design contextualized programs based on the specific needs and goals of local educators and organizations.



**Please contact us** if interested in learning more about our partnerships or programs in general at [tesolprograminquiries@worldlearning.org](mailto:tesolprograminquiries@worldlearning.org)



## EXPERIENTIAL LEARNING APPROACH

Experiential learning is a foundational approach of World Learning's and SIT's program design. This approach to learning operates on a relational form of interaction between guided experiences, reflection, and theory. We engage participants in concrete learning experiences and provide a period of reflection that encourages them to think critically about their new depth of knowledge. This allows all our participants to thoughtfully apply skills and create relevant connections for future learning and successful professional growth.

## TESOL IN NUMBERS



Partners from over **200** countries



Work in over **130** countries



Over **70,000** teachers trained



Celebrating **27** years





# SECTION 1

## CERTIFICATE COURSES

**SIT TESOL CERTIFICATE COURSE**

**PROFESSIONAL CERTIFICATE IN  
ENGLISH LANGUAGE TEACHING (PCEL T)**

**BEST PRACTICES: TEACHING YOUNG LEARNERS**

**TEACHER TRAINING CERTIFICATE**

**ENGLISH TEACHING ASSISTANT CERTIFICATE**

**TEACHING ENGLISH IN ONLINE ENVIRONMENTS (TOETC)**





SIT TESOL CERTIFICATE

Offered since 1997, the SIT TESOL Certificate course is a 180-hour internationally recognized and accredited course that allows aspiring and experienced teachers to improve their teaching skills and become part of a worldwide TESOL professional network. The certificate carries the guarantee of quality associated by the New England Commission of Higher Education (NECHE), World Learning’s accredited higher education institution, and a global leader in TESOL for over 50 years. The course is designed for those interested in developing skills, attitudes, and awareness necessary for effective teaching. Course participants learn by engaging in, describing, and analyzing shared, thought-provoking experiences with actual students and expert trainers. Through TESOL’s experiential learning approach, participants develop their confidence and skills to teach English with trainer and peer-observed teaching practice and ongoing feedback. In the program, participants learn theories, teaching methodologies, and classroom management, with opportunities to apply what they learn.

The SIT TESOL Certificate is offered domestically in cities such as New York and Northampton, as well as around the world in Costa Rica, Ecuador, Guatemala, Mexico, and Turkey. The Certificate meets all best practices for teaching, planning, and reflecting, and it has a 6:1 participant to trainer ratio to ensure that every individual gets the guidance and experience they need to succeed in the classroom. Participants who complete this course will earn up to 5 academic credit hours. Alumni join a network of experienced educators teaching English around the world at universities, language institutes, non-profit organizations, government agencies, and the private sector. In total, over 3,200 participants have been trained in this course who are making an impact in the classroom as program managers or trainers.



NOW IN AN  
ONLINE FORMAT



PROFESSIONAL CERTIFICATE  
IN ENGLISH LANGUAGE TEACHING  
(PCELT)

The Professional Certificate in English Language Teaching (PCELT) is a 120-hour teacher training course designed to meet the growing demand for quality training in English language teaching in the Middle East and North Africa (MENA) in countries such as Kuwait, Tunisia, and Palestinian territories. Through a partnership between World Learning/SIT Graduate Institute and AMIDEAST, a leader in English language training in MENA, this program has been able to combine SIT’s expertise and leadership in the field of teacher education with AMIDEAST’s contextual expertise to create a course that meets the unique needs of English language teaching professionals throughout the MENA region.

PCELT is designed for current and aspiring teachers of English who are proficient English speakers but who have little or no teaching background, as well as for experienced teachers who wish to upgrade or update their knowledge and skills based on the latest language teaching methodologies and emerging trends in the field. PCELT-certified teachers gain many rewards, including a competitive edge for career advancement and increased confidence in the classroom. Since PCELT’s beginning in 2011, World Learning has had over 1,200 graduates of this program and trained over 50 PCELT trainers who serve the region in collaboration with AMIDEAST.



*I benefited both from the PEER FEEDBACK and the TEACHER FEEDBACK. It was ENCOURAGING and allowed me to grow in confidence.*

PCELT Participant, MENA region



BEST PRACTICES: TEACHING YOUNG  
LEARNERS CERTIFICATE

The Teaching Young Learners Certificate is a 120-hour course designed to help in-service English teachers develop their language for the classroom and skills for communicative language teaching, working with young learners from preschool through elementary school. Overall, the program has helped participating teachers to develop their skills in English for Communicative Language Teaching and English language teaching methodology and principles needed to expand their work in the field with best practices and international professional standards. This capacity building program is offered to teachers as a step in their professional development path, which in turn, contributes to their learners and their community. The course is offered both in face-to-face and blended modalities. Working in partnership with the Institute for Collaborative Learning, hundreds of teachers have been trained in Costa Rica and the Dominican Republic.

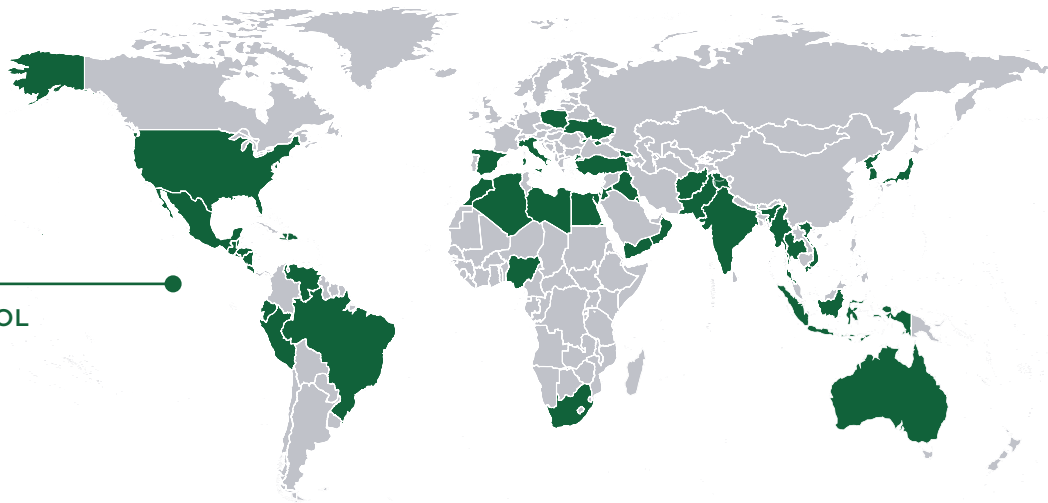


*I’m more dynamic in teaching a new topic in the classroom. Now I can say that I know more about my students, how they think, how they learn and so on... I have become more professional. This has been one of the most challenging but rewarding experiences in my career so far.*

2018 Participant, Dominican Republic



TESOL Certificate and other TESOL  
Programs around the World





## TEACHER TRAINING CERTIFICATE

World Learning works with TESOL professionals around the world who are looking to develop their skills in English teacher training. Based on our model of licensing trainers for our TESOL Certificate course, World Learning offers short-term programs focused on specific teacher training areas including designing and delivering training sessions based on an Experiential Learning Model, providing feedback on classroom observation, and supporting teachers to reflect based on classroom experiences. Training of trainer courses are designed based on key competency development and connection to known practices in the field of TESOL.

## ENGLISH TEACHING ASSISTANT CERTIFICATE

World Learning offers a certificate course designed to support aspiring teachers to take on responsibilities as a teaching assistant in an EFL context. This certificate serves as a bridge for individuals looking to develop their skills or complete education programs that will allow them to teach on a full-time basis. The Teaching Assistant Certificate provides participants with the opportunity to develop their skills in planning, teaching, and reflecting on lessons and activities in support of lead teachers in different contexts.

## TEACHING ENGLISH IN ONLINE ENVIRONMENTS (TEOTC)

The Training for Online Teaching course (TOETC) is designed for teachers and program coordinators to meet the educational challenges of the 21st century during the pandemic. This 60-hour course answers the current needs of English teachers who quickly had to adapt to the online teaching environment without the proper training or experience. The course addresses online language learning and teaching in both asynchronous and synchronous formats. It provides participants with the knowledge and skills to teach communicative, competency-based English language lessons which use online tools to support learning. In TOETC, teachers learn how to plan, design, and deliver lessons for an online environment.

This course includes frameworks for teaching the four skills (reading, writing, listening, and speaking) and it assesses participant progress in developing these skills. Additionally, the course introduces ways of planning for computer-mediated learning that support key principles of language learning and work within communicative lesson planning frameworks for productive, receptive, and linguistic skills. The course was delivered in Monterrey, Mexico, in partnership with Instituto Mexicano Norteamericano de Relaciones Culturales de Nuevo León, A.C. (IRC), where teachers felt better equipped navigating online learning and using online tools to support the learning process.



# SECTION 2

## TEACHER TRAINING PROGRAMS

World Learning offers programs focused on supporting the professional development of educators looking to become teacher trainers. Participants are given the opportunity to develop critical skills in workshop design, classroom observation, and providing feedback based on an experiential learning model. Through this program, World Learning has supported the development of training professionals around the world strengthening local capacity.

(VIRTUAL) **MADRASSA ENGLISH LANGUAGE** TEACHER TRAINING PROGRAM (MELTT AND V-MELTT)

**ENGLISH LANGUAGE TEACHER TRAINING PROGRAMS IN INDONESIA** (J-ELTT AND AVPTT)

**ACCESS TO TEACHER PROGRAMS IN BRAZIL** (AFT)

**ONLINE AND IN-PERSON VIRTUAL EXCHANGES FOR TEACHERS**

**SUPPORTING TEACHER ASSOCIATIONS**





## (VIRTUAL) MADRASSA ENGLISH LANGUAGE TEACHER TRAINING PROGRAM (MELTT AND V-MELTT)

The Madrasa English Language Teacher Training Program (MELTT) is a blended online and in-person teacher training program supporting Madrasa teachers in India to develop as professionals and teach English in the English language. This program aims to increase the capacity and effectiveness of Madrasa English language teachers and teacher trainers in India, support inclusive education of students and professional development of teachers, and promote interactive, learner-centered education practices. Participants in the program complete two self-paced online courses developed by National Geographic Learning: English for Teaching and Professional Knowledge for English Language Teachers. Peer Learning Hubs are used to bring participants together with their peers and a local trainer to support their self-study, motivate them to continue, and answer their questions about the curriculum. Since 2016, MELTT programs have trained nearly 400 Madrasa teachers and more than 100 teacher trainers.

The Virtual Madrasa English Language Teacher Training Program (V-MELTT) is the fully virtual iteration of the MELTT teacher training program supporting Madrasa teachers in India. V-MELTT provides a safe means of professional development during a global pandemic. Over two iterations of V-MELTT, World Learning

has supported the professional development of more than 50 teacher trainers and 200 Madrasa teachers.

As add on option of the MELTT program, World Learning offers the Professional Skills in English Language Teaching and Teacher Training (PSETT), a blended learning program aiming to strengthen the abilities of MELTT alumni teachers and build their capacity to train English teachers to use more communicative and learner-centered methods in the classroom. The program has three stages: stage one consists of six weeks of virtual review and practical application of English language teaching pedagogy; stage two is a six-day in-person workshop introducing teacher training design and delivery skills; and stage three is a three-month teacher training practicum run with virtual support. This training gives Madrasa English teachers the opportunity to produce tested workshop plans for facilitating successful teacher training workshops, train teachers in their communities by conducting these workshops, and improve their workshops with feedback from U.S.-based training experts. Starting in 2023, World Learning has supported 60 MELTT alumni and built their capacity to train more than 600 English teachers in India through the PSETT program.

## ENGLISH LANGUAGE TEACHER TRAINING PROGRAMS IN INDONESIA (J-ELTT AND AVPTT)

The Jakarta English Language Teacher Training program is a blended online and in-person teacher training program supporting public school teachers in Indonesia, primarily those working in Madrasahs and pesantren, to develop as professionals and teach English in English. Through the J-ELTT program, World Learning aims to increase the capacity and effectiveness of public-school English language teachers and teacher trainers in Indonesia, support inclusive education of students and professional development of teachers, and promote interactive, learner-centered education practices. Participants of the program complete two self-paced online courses developed by National Geographic Learning: English for Teaching and Professional Knowledge for English Language Teachers. Peer Learning Hubs are used to bring participants together with their peers and a local trainer to support their self-study, motivate them to continue, and answer their questions about the curriculum. Through the first two iterations of J-ELTT in 2022 and 2023, World Learning has supported the professional development of 96 teacher trainers and 864 teachers in Indonesia.

The J-ELTT program also offers different add-on options. One is a research component designed to support senior faculty from Ministry of Religious Affairs (MORA) affiliated universities to develop their skills in designing, implementing, and analyzing research projects on the impact of English Language Teacher Training (ELTT) in Indonesia. Another is a skill-building workshop called Essential Skills in English Language Teaching (ELT) and Teacher Training (ESETT) designed to support J-ELTT program alumni, including teachers, trainers, and coaches, to apply their knowledge gained in both ELTeach modules. This six-day workshop enables participants to plan, teach, and self-assess lessons using two lesson planning frameworks and communicative, learner-centered skills presented in the ELTeach Professional Knowledge for ELT course. Through J-ELTT 2022, which included the first add-on option, and J-ELTT 2023, which included the second add-on option, World Learning has supported the professional development of 12 researchers and 75 program alumni.

The virtual iteration of ELTT in Indonesia, referred to as the Access Virtual Potential Teacher Training (AVPTT) Program, shares the same aims and model as the blended programs. Instead of local trainers, the peer learning hubs are facilitated by TESOL specialists from the World Learning pool of trainers. The first iteration of the program in 2023 has supported the professional development of 200 teachers from across Indonesia, enabling them to increase their competency in teaching English using communicative, learner-centered methods and enhance the learning experience and English fluency of Indonesian students.







### ACCESS FOR TEACHERS PROGRAM IN BRAZIL (AFT)

The Access for Teachers (AFT) Program is an online teacher training program supporting English teachers in Brazil to develop as professionals and teach English in English using learner-centered, communicative methods. Through this program, World Learning aims to increase the capacity and effectiveness of English language teachers and teacher trainers in Brazil, support inclusive education of students and professional development of teachers, and promote interactive, learner-centered education practices. Participants of the program complete the self-paced online course developed by National Geographic Learning: English for Teaching. Virtual Peer Learning Hubs integrate experiential learning, practical activities, and reflection into the online courses. They support teachers taking online courses and provide a professional learning community for teachers to interact with as they complete the curriculum. This 16-month, five-phase program prepares coaches and trainers to deliver professional development programming to their peers and develop key skills, such as discussion facilitation, problem-solving, and technical support, to facilitate the training of teachers. In this first iteration, World Learning has supported the professional development of four coaches, 32 teacher trainers, and 288 teachers to develop their competency and confidence in teaching English communicatively, and to enhance the learning experience and fluency of Brazilian students.

### ONLINE AND IN-PERSON VIRTUAL EXCHANGES FOR TEACHERS

As another way to support English educators around the world, Virtual Exchanges for Teachers offers virtual exchanges for English language professionals. This 60-hour experience brings together teachers from different countries and organizations from across the globe to interact and exchange ideas with other English language professionals. Virtual Exchanges for Teachers allows teachers to share their own ideas, practices, and experiences both inside and outside of the classroom to foster a community of learning. In this exchange, teachers are exposed to the points of view of professionals located in the United States and have the chance to learn about American culture. Program activities include sharing classroom activity designs, attending virtual webinars from US-based educators, and taking part in virtual cultural visits to different museums in the United States, such as the American History Museum, and to virtual home visits highlighting culture and diversity in the United States.



# SECTION 3

## PROGRAMS FOR ENGLISH LANGUAGE LEARNERS

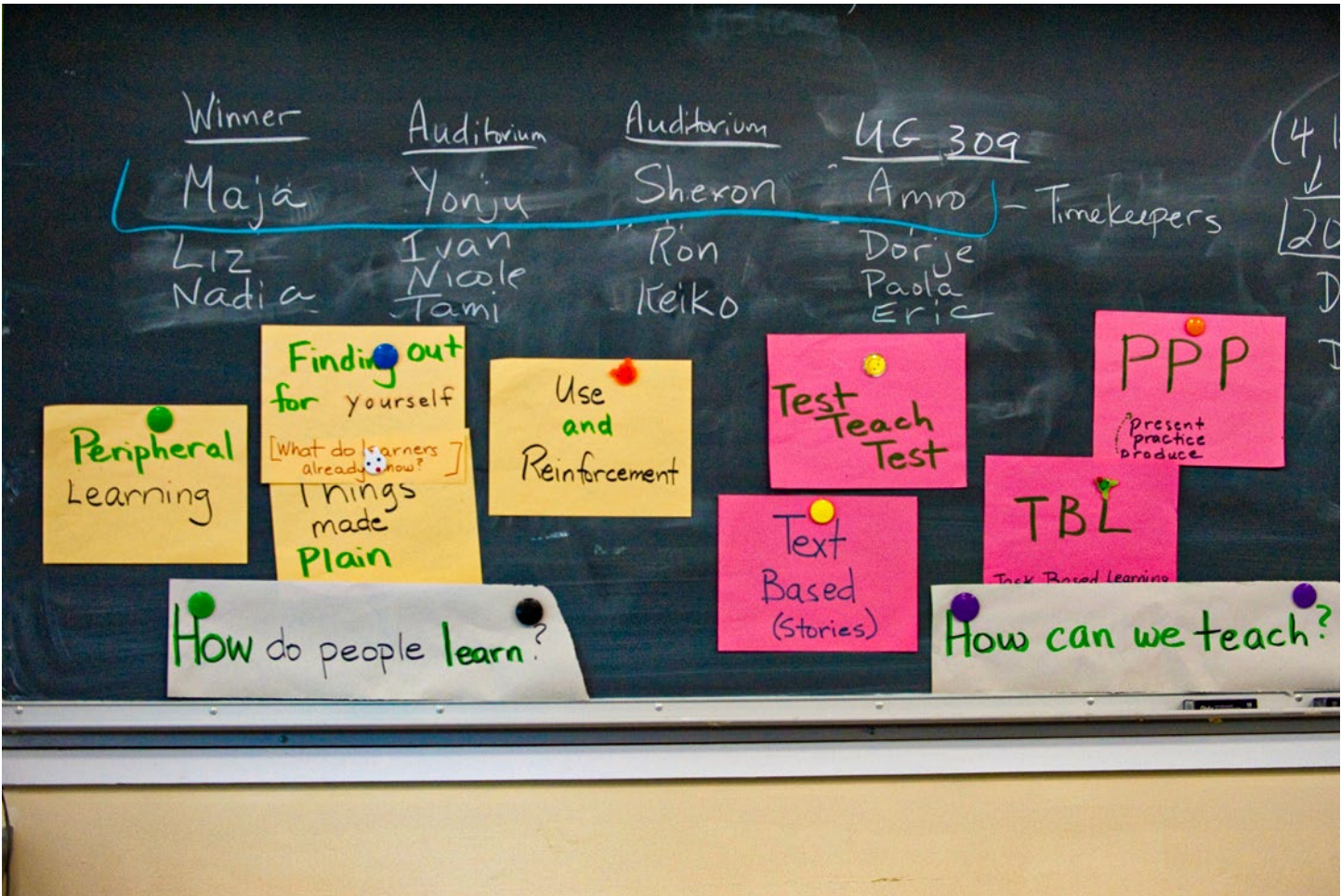
ENGLISH FOR **THE WORKFORCE**

ENGLISH FOR **ACADEMIC PURPOSES**

**BUSINESS** ENGLISH

**ENGLISH LANGUAGE INSTRUCTION** FOR REFUGEES (NVEP)





## ENGLISH FOR THE WORKFORCE

English for the Workplace is a course ranging from 60-to-150 hours of English language instruction geared towards university students in Iraq who want to further develop and utilize their English skills in the workforce. This course prepares students to become more competent in an English workplace environment and in using English for work-related purposes in an asynchronous and synchronous modality. Students in this course receive both English Language and Business English language training where they learn how to answer emails, hold meetings, prepare a CV, and conduct a job interview, along with other work-related functions in English. After the course, students build the English language and the professional skills needed to gain private sector jobs. Additionally, they gain key employability and professional networking skills, identify viable career options, and, ultimately, gain meaningful private sector jobs. With approximately three hundred and eighty students in its two years, the course has allowed students to become more confident in their ability to use English daily in a professional environment.

One of the English for the Workplace programs includes English Language Investment and Training Economic Success (ELITES), an innovative one-year mentorship program in private sector employment and entrepreneurship. The ELITES Program supports 100 Iraqi youth ages 18-25 through a variety of four advanced courses including General and Business English, Computer Skills, and Management Skills. These courses navigate a variety of topics such as time management, future goals, job search, finance, and marketing.

*My English skills have significantly improved I wasn't expecting this course to be this much informative or exciting.*

Participant, ELITES

## ENGLISH FOR ACADEMIC PURPOSES

The English for Academic Purpose is an online, 300-hour English-learning course designed for students in the Department of State Bureau of Educational and Cultural Affairs' Global Undergraduate Exchange Program (UGRAD) looking to take academic programs in the United States and in other English-speaking countries. In this course, college-aged students from countries around the world have the opportunity to improve their English skills in preparation for their semester at universities in the United States and in other English-speaking countries. This course supports students to develop their communication skills and raise their English proficiency in four major skills, which consist of reading, speaking, writing, and listening. These four skills are supplemented with tasks that university students undertake daily, such as listening to lectures, taking notes, leading presentations, reading academic texts, and writing reports using academic words.

In addition to developing these four skills, the course focuses on preparing students for their university program. Course topics focus on aspects of campus life to help students settle into their university program, such as living on campus and studying in a new culture. Students will also have the chance to participate in extracurricular activities online, such as book clubs, cultural visits, cultural discussions, and game nights to create closer connections with other program participants. This course consists of both synchronous and asynchronous instruction with the use of Canvas LMS and Zoom. Since its inception in 2020, the course has had 85 participants, and currently runs every fall semester to prepare incoming students for their transition to university.

*The most important knowledge I learned is that the English language is not only learned by explaining grammar to the students. It is necessary to provide different forms of entry, different exercises that allow them to use it, manipulate it, integrate it into the knowledge already acquired, and that as a teacher you always have to be willing to be creative, imaginative, and intelligent to generate situations and learning environments conducive to the needs of your students.*

English for Teachers Participant





**BUSINESS ENGLISH**

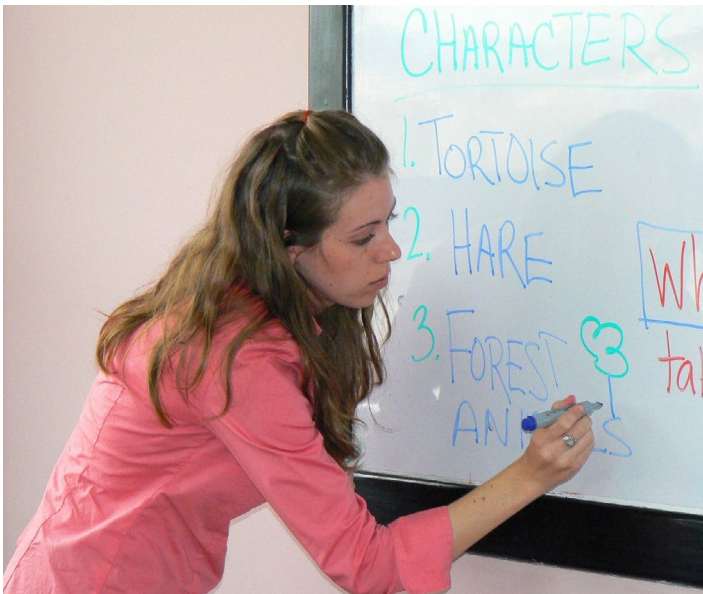
World Learning has designed and implemented communicative language courses focused on development key English language skills for business contexts. These areas include such communication strategies working as part of a team, presentation skills, and preparation for job interviews in English. Our programs can be tailored to specific context and industry needs.

**ENGLISH LANGUAGE INSTRUCTION FOR REFUGEES**

The New Vermonter Education Program (NVEP) provides temporary housing and English language and cultural orientation programming for refugees in southern Vermont in partnership with the Ethiopian Community Development Council, Brattleboro Development Credit Corporation, and the Tutorial Center in Bennington. NVEP has supported numerous refugees from Afghanistan, the Central African Republic, Ethiopia, Eritrea, Guatemala, Ukraine, and Yemen.

Short-term housing includes the use of up to seven residence halls on the World Learning and School for International Training’s campus, including newly renovated kitchens through funding from World Learning and the Vermont Agency of Commerce and Community Development, a welcome center for initial welcoming and intake, a library, and a prayer room.

Programming includes World Learning and School for International Training’s English language and cultural orientation program which offers five mixed-level English classes ranging from pre-literacy to TOEFL exam preparation to help new Vermonters integrate fully into the community. There is an additional focus on English in the workplace, creating a full-circle program linking language and skills learning directly to job training and professional opportunities.



**UPCOMING NEW PROGRAMS**

World Learning is currently developing an online certificate course for teaching English to adult refugees, designed for current and aspiring English teachers. The course will be designed and implemented based on World Learning’s principles of experiential learning and Universal Design for Learning. The content is based on a comprehensive needs assessment and will instruct on how to work with pre-literate students, provide additional language acquisition, teach the four skills, and deliver trauma-informed instruction. A pilot course is expected for fall 2024.





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